



Come In From The Cold

Music Series



Overview

- A Winter Tradition: running since at least 2015.
- The Schedule: 10 consecutive weeks from January to March.
- Diverse Acts: A mix of bluegrass, rock, jazz, and cowboy poetry.
- Community Space: Hosted at the Western Heritage Interpretive Center at Bartley Ranch, providing a warm, free gathering space during the winter months.



Saturdays, January 10 - March 14, 2026 • 7pm

The concert series runs Saturdays from January 10th until March 14th at the Western Heritage Interpretive Center at Bartley Ranch. We recommend a \$5 donation at the door that helps fund the performances. There will be complementary hot chocolate, tea and treats available. The doors will open to the public at 5:30 and the performances start at 7pm. Performances usually last about an hour to an hour and a half. The performance schedule is as follows:

JAN 10	Monday Night Volunteers	JAN 17	Dennis Golden and Texas Tom Weatherby	JAN 24	Silver City
JAN 31	The Birches	FEB 07	Jazz Dixie Review	FEB 14	Larry Maurice Cowboy Entertainer
FEB 21	The Rough Edges	FEB 28	Sage Creek	MAR 07	Silver Sage Ukuladies
MAR 14	Reno Youth Jazz Orchestra				



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Attendance and Community Support

- We welcomed **773** attendees across the 2026 season.
- Averaged **77** people per show.
- Peak nights were Sage Creek with **107** and the Reno Youth Jazz Orchestra with **108**.
- Free event, however donations are accepted, with the total over the season being **\$3,701**.



Reaching the Community

- Multi-Channel Outreach: shows are posted on the Washoe County events calendar and the Facebook page
- Physical Presence: Flyers distributed at local libraries and community notice boards.
- Digital Engagement: Targeted Facebook ads to reach music lovers across the region.
- As well as...



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Appearing on Kolo 8!



Tasty Treats

- Donations helped provide:



Tasty Treats

- Donations helped provide:
 - 1,137 cookies



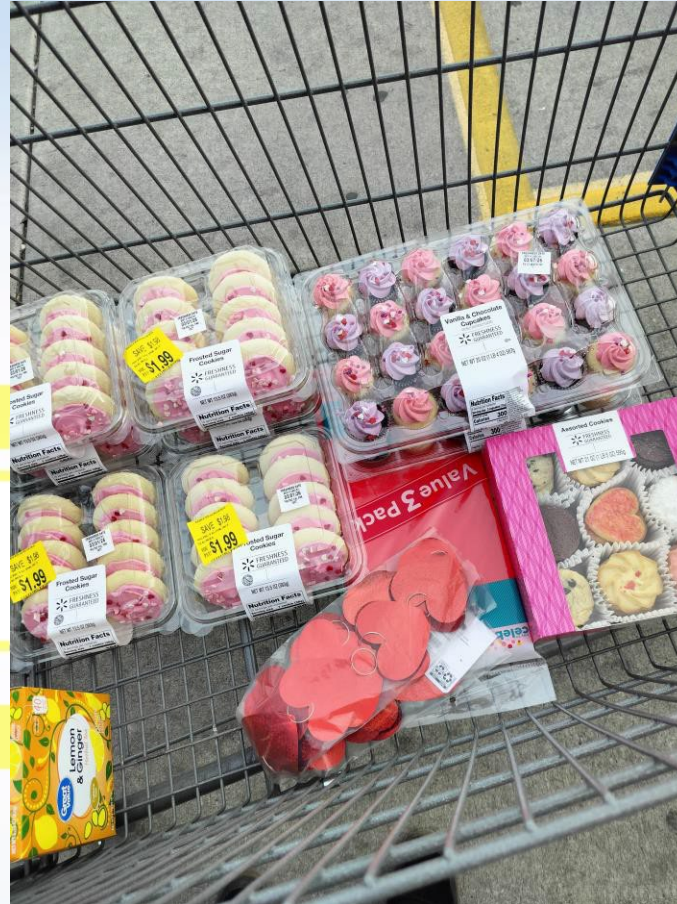
Tasty Treats

- Donations helped provide:
 - 1,137 cookies
 - 373 muffins, brownies and tarts



Tasty Treats

- Donations helped provide:
 - 1,137 cookies
 - 373 muffins, brownies and tarts
 - 470 hot drinks – tea, hot chocolate and spiced cider, to help guests “come in from the cold”



Thank You

